Invited Seminar:
Disruptive Technology and Startup Culture

Tim Varner
Chief Marketing Officer
Notice Software
Toledo, Ohio

Date: October 23, 2013    Time: 11:00 am – 11:50 am    Place: SSOE Seminar Room NI-1027

Abstract: Perhaps the title of Douglas Rushkoff's landmark treatise, “Program or Be Programmed,” says it all. Rushkoff is one of many prominent American thinkers lobbying Congress to teach kids code--grade school age children. What would drive him to elevate coding to the level of reading, writing, and arithmetic?

The world as we know it is being re-imagined and, subsequently, re-built, as well as the chief architects of this new world code. Tim Varner wants to talk with you about this historic change, and speak practically about what it means for aspiring computer scientists.

Speaker Biography:

Tim Varner is CMO and strategist at Notice Software. Notice Software is passionate about bringing push to the mobile web, introducing unique push-driven solutions to the enterprise.

He has a digital marketing background with previous startup experience with Givt and the TrueHoop Network, an ESPN-affiliate.

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