VAN HEUSEN

how to tie a tie

Half Windsor
(most common)

1. Position tie so that wide end (A) is longer than narrow end (B) and cross (A) over (B).
2. Bring (A) up around and behind (B).
3. Bring (A) up.
4. Put (A) back through the loop.
5. Bring (A) around front, over (B) from left to right.
6. Again, bring (A) up and through the loop.
7. Bring (A) down through the knot in front.
8. Using both hands, tighten the knot and draw up to collar.

Four-In-Hand
(more formal)

1. Position tie so that wide end (A) is longer than narrow end (B) and cross (A) over (B).
2. Bring (A) up around and behind (B).
3. Continue by bringing (A) back over in front of (B) again.
4. Pull (A) up and through the loop around your neck.
5. Hold the front of the knot loosely with your index finger and bring (A) down through front loop.
6. Remove finger and tighten knot snugly to collar by holding (B) and sliding knot.