Daniel Kasper graduated from the University of Toledo College of Engineering in 1963 with a Bachelor of Science degree in Mechanical Engineering with an Industrial Engineering option.

After graduation, he served two years in the Army as a lieutenant in Ft. Hood, Texas. Upon completing his military duty, he worked for DuPont in Wilmington, Delaware. In 1966, he returned to Toledo and worked ten years for Toledo Scale.

In 1976, he purchased Harmon Sign Co. At the time, the company had four employees and was located in Wauseon, Ohio. As the company grew, it was relocated to Toledo. Along the way other companies were acquired including Lighting Maintenance in Toledo, Planet Neon Sign Co. in Novi, Michigan, and Port City Sign in Muskegon, Michigan. They now have close to 100 employees.

Some of their signage includes the University of Toledo and the University Medical Center, Comerica Park-Tiger Stadium, Ford Field-Detroit Lions Stadium, Fifth Third Field-Toledo Mud Hens Stadium, Fox Theater, Toledo Zoo, Levis Commons, and the Cincinnati Convention Center. In addition to these, they also do signage for many hotels, restaurants, banks, shopping centers, and other businesses.

Dan is currently Chairman of Harmon Sign Co. and Planet Neon. His son Jeff serves as President of both companies. Dan is Past Chairman of the International Sign Association and in 2004 was the recipient of the “Kirk Brimley Distinguished Service Award” which is presented each year to someone who has given excellent service to the sign industry.

He has also served on the board of the University of Toledo Family Business Center. He has also served as president of the Midwest Sign Association and the Toledo Area Sign Contractors Association. In 2004 Dan was recognized as a Distinguished Alumnus of The University of Toledo, College of Engineering.